

FOR IMMEDIATE RELEASE

## California Art Club to Present the *102nd Annual Gold Medal Juried Exhibition* at the USC Fisher Museum of Art in June 2013

<u>This Extensive Exhibition of Contemporary-Traditional Fine Art Paintings and Sculpture</u>
<u>Returns to Los Angeles' Exposition Park after a Nearly 70 Year Absence</u>

LOS ANGELES – The California Art Club will present the *102nd Annual Gold Medal Juried Exhibition* at the USC Fisher Museum of Art on the campus of the University of Southern California from June 2 to 23, 2013.

While this annual display of contemporary-traditional art, ranging from landscape paintings to figurative works and sculpture, is being staged at this venue for the very first time, the event returns to Exposition Park where 26 of the first 35 *Gold Medal Exhibitions* were displayed. The last exhibition presented at this historical park was the 35th installment, on view in the fall of 1944 at the Los Angeles County Museum of History, Science and Art, which is now the Natural History Museum.

The upcoming *Gold Medal Exhibition* will feature nearly 200 never-before-seen works of art, created using time-honored fine art techniques, but modern in their messages. Addressing wide-ranging issues from cultural diversity to environmental preservation and urbanization, the exhibition is unthemed to encourage artists to take risks and raise the bar with their art. Among the exhibiting artists are nationally renowned artists Meredith Brooks Abbot, Peter Adams, Clyde Aspevig, Belá Bácsi, Brian Blood, Dennis Doheny, David C. Gallup, David Leffel, Michael Obermeyer, Ray Roberts, Mian Situ and Christopher Slatoff.

The exhibition's rich history pays tribute to early Club members, who believed fellowship and education were important aspects of progressing as artists and building appreciation of traditional art forms. Among these pioneering artists was *California Impressionist* William Lees Judson, who founded the USC School of Fine Art in 1895.

"The California Art Club is honored to join forces with the USC Fisher Museum of Art in presenting the 102nd Annual Gold Medal Juried Exhibition, as both organizations share not only a heritage with the California Impressionist movement, but also the philosophy of complementing traditional art forms with innovation," said American artist Peter Adams, who has served as the organization's president since 1993.

During the exhibition, the California Art Club will present events and educational programs that enable art enthusiasts to meet the participating artists and learn more about traditional art forms. These activities will include demonstrations, artist-led tours and Artists' Gala Reception on Saturday, June 1. Program information will be posted as the opening of the exhibition nears at www.californiaartclub.org.

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**Media Contact:** 

Beverly Chang (310) 472-9323 beverly@brcart.com

## KEY INFORMATION FOR THE 102ND ANNUAL GOLD MEDAL JURIED EXHIBITION

**Exhibition Dates:** June 2 to 23, 2013

**Opening Reception – Artists' Gala Reception:** Saturday, June 1, from 6 to 9 p.m. Tickets will go on sale in mid-April and include a copy of the exhibition catalogue.

**Location: USC Fisher Museum of Art** 

823 Exposition Blvd. Los Angeles, CA 90089 Telephone: (213) 740-4561

**Hours:** Tuesday–Friday, 12 noon – 5 p.m. Saturday–Sunday, 12 noon – 4 p.m.

**Tickets:** Admission is free.

Digital images of artwork in the exhibition are available.

## **About the California Art Club**

The California Art Club (www.californiaartclub.org), established in 1909 by early California Impressionists or *plein air* painters, is recognized as one of the oldest, largest and most active leading professional art organizations in the world. The mission of the Club is to promote traditional fine arts in the fields of painting, drawing and sculpture; produce and promote art exhibitions that foster greater understanding of traditional art heritage and California history; and furnish educational opportunities in the fine arts. Members include nationally renowned artists, art students, art scholars and patrons, and leading collectors and members of the business community in order to interject different perspectives into the ongoing dialogue about traditional fine arts.

## **About the USC Fisher Museum of Art**

The USC Fisher Museum of Art – established in 1939 – is accredited by the American Alliance of Museums. It functions as a center of intellectual inquiry and aesthetic enjoyment in support of USC's goals of research, teaching, artistic creation, and service to society. The Fisher Museum bears special responsibility to link the art in its permanent collections and the art it presents in its temporary exhibitions to all of USC's present and future audiences: to its students, faculty, staff alumni, and surrounding communities. Fisher Museum offers an array of programming, including lectures, artists talks, yoga, film screenings, concerts, and poetry readings to enhance and support its exhibitions. Fisher Museum is also proud to be the home and working laboratory for the USC International Museum Institute, a think- tank for museum professionals and a division of the USC College.